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KOYORI LAUNCHES NEW FURNITURE AND UPHOLSTERY TEXTILES BY RONAN & ERWAN BOUROULLEC



Usurai table designed by Ronan & Erwan Bouroullec. All photography by Hiroshi Iwasaki.

KOYORI is gearing up for the Milan Design Week 2023 with the launch of two new tables and two new series of upholstery textiles, complementing the inaugural collection of furniture introduced by the brand last year. Like all KOYORI products, the new additions embody the distinct sense of Japanese aesthetics.

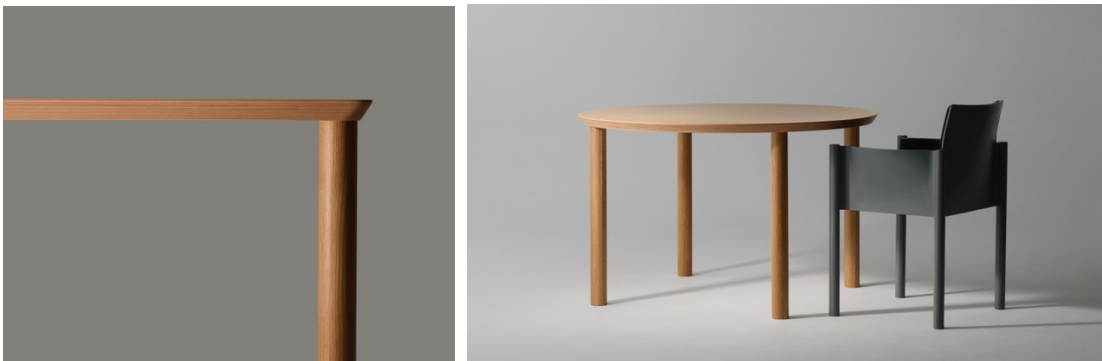
The KOYORI brand was established in 2022 by some of Japan's leading furniture and interior décor manufacturers and the brand identity was formed under the watchful eye of the iconic British product and furniture designer, Jasper Morrison, in the role of Art Directing Advisor also co-designed by Sebastian Fehr. Crafted using outstanding Japanese manufacturing technology, all KOYORI products are made to be cherished for generations and to bestow happiness on their owners.

Among the the two new tables designed by Ronan & Erwan Bouroullec, one is the *NEI* table made in solid wood, using high precision cutting and joining techniques. The shape of the tabletop and the natural curvature of the leg work in perfect harmony to bring out the beauty of the table, which is set to be the next torchbearer of the KOYORI brand.



NEI table designed by Ronan & Erwan Bouroullec, Available in oak and in round and rectangular shapes.

The other table being presented by KOYORI is *Usurai*, also designed by Ronan & Erwan Bouroullec. Crafted using an ultramodern cross-cut lamination technique to reveal layers of white beech and oak veneer in an eye-catching striped wood-grain pattern, this beautiful table rethinks molded plywood furniture.



USURAI table designed by Ronan & Erwan Bouroullec, Available in oak veneer and in round and rectangular shapes.

In addition, KOYORI's *Kawara* armchair is now available in two versatile new series of upholstery fabrics from the innovative Danish textile manufacturer Kvadrat. *ALLE*, designed by Ronan Bouroullec in premium-quality wool is inspired by his drawings and converted into three-dimensional fabric. The fabric pattern perfectly matches the wood pattern of the chair.



KAWARA Armchair in oak natural black, upholstered seat in ALLE 884



KAWARA Armchair in oak natural, upholstered seat in ALLE 984

The other is *CLAY* by Sahco, a popular textile that brings together natural beauty and a sense of finesse. Mixed colors of yarn in warp and weft, create an elegant yet casual fabric.

For high-res press images, please visit Grand Relations [Press Room](#) and Koyori [press link](#).

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About Ronan & Erwan Bouroullec

Ronan and Erwan Bouroullec are French design brothers from Quimper in Brittany, France. They have been working together since 1999 with everything from industrial design to craft work, and large production runs to research, as well as the objects for the public space. Ronan and Erwan Bouroullec's creations span multiple fields of expression and have gradually entered our daily lives.

About KOYORI

KOYORI is a brand built together by some leading manufacturers from across Japan. It is a brand representing high-quality, sophisticated lifestyle products that embody the distinct sense of Japanese aesthetics.

KOYORI debuted during Milan Design Week in 2022, introducing 5 wooden chairs designed by Paris-based designed studio, Ronan & Erwan Bouroullec, and Copenhagen-based GamFratesi.

KOYORI products are crafted to be cherished for generations and to bestow happiness on their owners and its elegance not only transcend borders, but also the atmosphere radiates the Japanese aesthetics and international design sensitivity.

Winner of: Best Seats Category of Wallpaper* Design Award 2023, Best New Brand, MONOCLE

Nominated for: Best seat for EDIDA 2023

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