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KOYORI PRESENTS NEW CHAIR AND TABLE BY GAMFRATESI AT 3 DAYS OF DESIGN



Miau Table Oval. Designed by: GamFratesi

At 3 Days of Design, which takes place from June 7–9 at [Ørgreen Studios](#) in Copenhagen, the Japanese design brand KOYORI will present an installation inspired by a Japanese house along with the launch of two new furniture pieces sprung from a collaboration with Copenhagen-based design studio GamFratesi: *Miau Table* and *Edaha Chair*. KOYORI will also showcase the recently launched tables *Nei* and *Usurai*, designed by Ronan & Erwan Bouroullec.

The KOYORI brand was established in 2022 by some of Japan's leading furniture and interior design manufacturers, and the brand identity was formed under the watchful eye of the iconic British product and furniture designer Jasper Morrison in the role of Art Directing Advisor, and co-designed by Sebastian Fehr. Crafted using outstanding Japanese manufacturing technology, all KOYORI products are made to be cherished for generations and to bestow happiness on their owners.



Miau Table Oval. Designed by: GamFratesi

The *Miau* series in solid wood, which was appreciated as a reinterpretation of Danish traditions and design, will now include new tables in oak or walnut. The new *Miau Table*, inheriting the *Miau Armchair*, makes a perfect complement to the series. Available in oval and rectangular shapes.

Miau Table simply consists of 4 legs and a tabletop, blending smoothly together. To connect the tabletop and legs seamlessly, each part requires precise cutting and high-precision joining technology. The legs, which are meticulously tapered from top to bottom, are created by carving solid wood, giving the parts beautiful grain expressions. Through many prototypes, the manufacturer underwent many tests to find the best thickness, which ensures the strength of the table while maintaining its shape.



Miau Table Rectangular. Designed by: GamFratesi



Without an apron or beam under the table, there is more room for crossed legs when sitting down. This also provides more room for the armchairs when used with the table. Less wood volume makes a lighter table. It is also a knock-down structure without the need for any fixing tools, which makes the table easy to assemble and transport.

Miau Table Rectangular. Designed by: GamFratesi

Edaha Chair, which was only showcased as a prototype last year, has since come a long way to become a final product and is now finally ready to be launched.

Edaha is composed mostly of curves and curved surfaces and has almost no horizontal, vertical, or parallel parts, making it difficult to process and takes a long time to create. After a continuing process of trial and error and producing about 20 testing prototypes in different specifications and sizes, the manufacturer had a passion to go on as they cherished the designs and impressions that fascinated them in the first presentation.



Edaha Chair. Designed by: GamFratesi

The front and rear legs are three-dimensional curved surfaces, and the thickness is also changed by a technique called unequal thickness molding. The uneven thickness of the legs is unique to the manufacturer and supports *Edaha's* delicate impression. Another subtle yet striking characteristic is the matched wood grain of the two separate back seats which are carefully made symmetrical and neat.

It is a truly unique chair with a distinctive design, made possible only through technical capabilities at the highest gear.



– The branch (the structure) and the leaf (the veneer) were the central elements of the project. We wanted to create a structure that gently supported the suspended seat just like a leaf on a branch. It was a design entirely made with veneer wood but with different processing and technique to express the beauty of nature through an industrialized, yet natural chair, says GamFratesi.

Edaha Chair. Designed by: GamFratesi

New tables from the Bouroullec brothers

At Milan Design Week 2023 earlier this spring, KOYORI also presented two new tables and two new series of upholstery textiles, complementing the inaugural collection of furniture introduced by the brand last year. Like all KOYORI products, the new additions embody a distinct sense of Japanese aesthetics.

The new tables presented were *Nei* and *Usurai*, both designed by Ronan & Erwan Bouroullec, *Nei* table is made of solid wood, using high-precision cutting and joining techniques. The shape of the tabletop and the natural curvature of the leg work in perfect harmony to bring out the beauty of the table, which is set to be the next torchbearer of the KOYORI brand.



Nei Table Rectangular. Designed by: Bouroullec brothers

Usurai is crafted using an ultramodern cross-cut lamination technique to reveal layers of white beech and oak veneer in an eye-catching striped wood-grain pattern, this beautiful table rethinks molded plywood furniture.

Both *Nei* and *Usurai* are available in oak and in both round and rectangular versions.



Usurai Table Round and Kawara Armchair by Bouroullec brothers

In Milan, KOYORI also presented two versatile new series of upholstery fabrics from the innovative Danish textile manufacturer Kvadrat for the Kawara Armchair. The first is called *ALLE*, designed by Ronan Bouroullec. It is a premium-quality wool fabric inspired by Ronan's drawings and converted into three-dimensional fabric. The fabric pattern perfectly matches the wood pattern of the Kawara armchair. The second fabric series is *CLAY* by Sahco, a popular textile that brings together natural beauty and a sense of finesse. Mixed colors of yarn in warp and weft, create an elegant yet casual fabric. The new textile is now also available for the *Miau* armchair and *Edaha* chair.

Visit the exhibition: Overgaden Oven Vandet 58A, 1st floor, 1415 København, Danmark
Download invitation [link](#)

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About GamFratesi

The design studio GamFratesi was founded in 2006 by Danish architect Stine Gam and Italian architect Enrico Fratesi. The studio is based in Copenhagen. GamFratesi aims to create furniture that illustrates the process and the techniques that created it, and which reflects a persistent exploration of the diverse border zone between harmony and disharmony.

About Ronan & Erwan Bouroullec

Ronan and Erwan Bouroullec are French design brothers from Quimper in Brittany, France. They have been working together since 1999 with everything from industrial design to craft work, and large production runs to research, as well as the objects for the public space. Ronan and Erwan Bouroullec's creations span multiple fields of expression and have gradually entered our daily lives.

About KOYORI

KOYORI is a brand built together by some leading manufacturers from across Japan. It is a brand representing high-quality, sophisticated lifestyle products that embody a distinct sense of Japanese aesthetics. KOYORI debuted during Milan Design Week in 2022, introducing 5 wooden chairs designed by Paris-based design studio, Ronan & Erwan Bouroullec, and Copenhagen-based GamFratesi. KOYORI products are crafted to be cherished for generations and to bestow happiness on their owners and its elegance not only transcends borders but also the atmosphere radiates Japanese aesthetics and international design sensitivity.

Winner of: Best Seats Category of Wallpaper* Design Award 2023,

Best New Brand, MONOCLE

Nominated for: Best seat for EDIDA 2023

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